

## **APLNow LLC dba APL2000 Privacy Policy**

APL2000 is committed to protecting the privacy of our customers and visitors to our website and to safeguarding your personal information.

Personal data may be collected as necessary to provide you with the highest quality products and services. APL2000 will keep your information confidential and will disclose personal data, without notice, only if required to do so by law.

### **Identifying data may include:**

- Name
- Address
- Company Name
- Phone
- Email
- Charge card information
- Computer hardware, operating system and software used
- IP address
- User Name
- Password
- Browser type
- Access time

Information may be provided to APL2000 through our website, via email, in correspondence through the post, on the phone or via fax.

### **Data may be obtained at several occasions including the following:**

- To purchase products and services
- To request trial software
- To submit an online questionnaire or survey
- To contact us with questions
- To register for the APL Developer Network
- To download software
- To register for the APL Forum and make posts
- To register for the APL2000 Learning Center

### **Personal data obtained by APL2000 will be used for various purposes including:**

- Billing
- Responding to inquiries
- Responding to Forum posts - If you are an APL2000 customer using the APL2000 Forum, you may close your Forum account at any time.
- Sending emails - APL2000 emails provide a way to indicate that no future emails from APL2000 are desired.
- Issuing access credentials for customers to download software

### **Links to Third-party Websites**

The APL2000 website may provide links to websites owned and operated by third parties. Such links are provided for the convenience of the user of the APL2000 website and do not imply endorsement by APL2000 of the linked website. The third-party websites have their own privacy policies which govern the use of personal information you submit on those sites. APL2000 does not accept any responsibility or liability for the privacy practices of such third-party websites.

### **Changes to APL2000's Privacy Policy**

APL2000 reserves the right to update this Privacy Policy at any time without advance notice. The most current version can be viewed by clicking the "Privacy Policy" hyperlink at the bottom of the APL2000 website home page. If material changes are made to the Privacy Policy, APL2000 will post a notice on the APL2000 website.